



TORQUAY COWRIE MARKET

- Held the third Sunday of each month September through to April (inclusive) with a special High Tide Festival Market in December, Saturday the 4th.
- Trading from 10.00am to 3.00pm
- Located on Torquay Esplanade, between Zeally Bay Road and Anderson Street.

PLEASE NOTE...

- All items sold must be environmentally friendly, high quality handmade and/or home-grown
- Preference will be given to Surf Coast Shire local traders but casual sites for outside traders will be available
- Unfortunately due to rising costs in the running of the market we have had to increase the fees this year. We are still aiming to be as inexpensive as possible.

HOW TO APPLY and BE CONSIDERED FOR A SITE...

1. Letter of application to include:

The fee indication:

- **\$35** per non car-site,
- With a special deal for permanent sites – if you wish to have a permanent site at all 8 markets, there is a special price of **\$245**.
- A fee of **\$40** will be available for limited car sites – with a special deal for permanent sites – if you wish to have a permanent site at all 8 markets, there is a special price of **\$280 for 8 markets**.
- The January market will be **\$40** for non-permanent stalls (i.e. a permanent site is three or more markets before January).
- Car sites for the January market will be **\$50**.
- The rate for the special **SATURDAY 4th December** High Tide Festival Market is the **SAME** as the “ordinary markets”.
- (see below for dates)

2. State details of:

- Products for sale
- The months which you wish to attend
- Include a stamped self-addressed envelope.

3. Describe your uniquely hand-made and wonderful product and convince us how you will be enhancing the market. Include up to 3 photos in your application. (these will NOT be returned.)

4. Note: Food stalls MUST comply with requirements set by the Surf Coast Shire’s Environmental Health Officer, which can be obtained by ringing ☎ (03) 5261 0600. Appropriate documentation must be supplied with the application.

STALLHOLDERS INFORMATION...

1. Casual stallholders should note they are NOT guaranteed a site each month and a SPECIFIC SITE CANNOT BE ALLOCATED TO THEM FROM MONTH TO MONTH, although market organisers endeavour to fulfil all requests.
2. All stallholders must pre-book a site at least one week before the market. Site position will be allocated on arrival on market day.
3. If stallholders wish to take orders at the Market, they will need to take a contact number from the customer because the same site the following month cannot be guaranteed.

PROCESSING OF APPLICATION...

Market organisers:

- Study each application received,
- Select the applications felt best suited to this particular market. We are looking for high quality, diverse (market mix), unique and inspiring stalls.
- **Notify applicants of their success or failure to gain a site through provision of a receipt or applicants payment to be returned.**

MARKET GUIDELINES...

1. Health regulations related to the sale of good MUST BE adhered to.
2. Each stallholder is responsible for the cleaning of his/her allocated site, and each stallholder **MUST** take their own personal rubbish away with them.
NOTE: IF STALLHOLDERS DO NOT FULFIL THIS REQUIREMENT, THE STALL SITE MAY BE FORFEITED.
3. Entry by stallholders must be before 8.30am and not prior to 7.00am (as a courtesy to residents – including during High Tide Festival). Individual sites maybe filled after 8.30am if stallholders are late or absent to avoid 'gaps'.
4. One car strictly per 'car site' (parking in allocated areas).
5. **Warning** cars not included in a car site will be booked if parked on the foreshore parkland. Please be aware of non-standing areas as they are patrolled regularly on market day.
6. **Strictly NO vehicles moving on the main market site between 9am and 3pm. Vehicle access on application for limited number of car sites.**
7. Each site measures approximately 3m x 3m.
8. All goods should fall into the category of:
 - Homemade, environmentally friendly, homegrown, high quality goods, recycled unless otherwise approved by market organisers.
9. You are requested to keep your stall open from 10.00am to 3.00pm.
10. Stallholders are to provide their own trestles, tables, and tents. Limited food vans are accepted.
11. Water or power on application.
12. Packaging is to be kept to a minimum and must be biodegradable. That means no plastics or foam.
13. Environmental weeds as listed in the council's guidelines must not be sold.
14. **Wet/windy weather – market continues regardless. No refunds.**
NO refunds are given for cancellations that occur on market days and Management is not responsible for adverse weather conditions so there are no refunds for this reason.
15. A request for a refund must be in writing within 14 days of the cancellation

The Cowrie Market is run by Surf Coast Arts Inc, an independent arts council and volunteer group that supports the creative endeavours of the local community.

ALL COMMUNICATION

ABOUT THE MARKET IS TO BE ADDRESSED TO OUR POSTAL ADDRESS...

Cowrie Community Market
Surf Coast Arts Inc.
PO Box 469
Torquay 3228

or

cowriemarket@yahoo.com.au Nb.If emailing please take care to clearly write in the subject box, to avoid being mistaken for spam.

Alterations, suggestions or grievances need to be in writing to the Market Committee.

MARKET ORGANISERS RESERVE THE RIGHT TO REFUSE ENTRY, OR IMPOSE LOSS OF STALL SITE TO STALLHOLDERS FOR NON-COMPLIANCE WITH THESE GUIDELINES.

AS THE MARKET IS BEING RUN ON ENVIRONMENTALLY FRIENDLY GUIDELINES AND WASTEWISE, WE ASK STALLHOLDERS TO ENCOURAGE THE CUSTOMERS TO PURCHASE A MARKET BAG OR BYO RECYCLEBAGS.

PLEASE NOTE that the Cowrie Community Market is a WASTEWISE event.

CHART OF FEES – 2010/2011

Date	Permanen	Permanent with Car	Casual ie. single bookings	Casual with car	Special Market *	Special mark with car *
Sunday 19 th September	\$ 245 for 8 SUNDAY	\$280 for 8 SUNDAY	\$35	\$40	Permanent Markets Excludes High Tide Festival	
Sunday 17 th October			\$35	\$40		
Sunday 21 st November			\$35	\$40		
Sunday 19 th December			\$35	\$40		
Sunday 16 th January *					\$30	\$40
Sunday 20 th February			\$35	\$40		
Sunday 20 th March			\$35	\$40		
Sunday 17 th April			\$35	\$40		
Saturday 4 th December *					\$35	\$40



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MARKET STALL APPLICATION FORM

Name:

Business name:

Address:.....

.....

Phone: Mobile

Email:

Goods sold / stall type (please list ALL goods and whether homemade or home-produced):

.....

Check Date (Market Date) of site required:

- | | | |
|--|--|---|
| 19 September 2010 <input type="checkbox"/> | 16 January 2011 <input type="checkbox"/> | High Tide Festival 4 December 2010 <input type="checkbox"/> |
| 17 October 2010 <input type="checkbox"/> | 20 February 2011..... | |
| 21 November 2010 | 20 March 2011 <input type="checkbox"/> | |
| 19 December 2010 | 17 April 2011 <input type="checkbox"/> | See over for fees |

Water or power required? Water Power

Vehicle site requested? (Note limited number available) Yes No

**** Payment by cheque or money order (made out to Surf Coast Arts Inc.) \$**

I give my permission for my contact details to be given out on request.

I hereby agree to abide by the above guidelines.:

Signed:

Date:.....

Attachments Photograph of produce

Food stall documentation (from Surf Coast Shire Environmental Health Officer)